



PAN PACIFIC CONSERVATION
FOUNDATION
泛太平洋保护基金会

FACT SHEET: PAN PACIFIC CONSERVATION FOUNDATION

Pan Pacific Conservation Foundation Ltd. (PPCF) is a non-profit organisation (NPO) focused on climate action through environmental and wildlife conservation. It was registered in Singapore on 2 May 2024 and is a public company limited by guarantee.

PPCF was founded by Mr Peter Zhu, an entrepreneur and a Director of the SEE (Society of Entrepreneurs & Ecology) Foundation, one of the largest environmental protection NGOs in China. He brought together fellow entrepreneur Niu Liming and academics Daniel O Suman, Neil Cox and Yang Biao to join him as directors, bringing on board industry expert Edwin Seah later.

PPCF supports conservation projects in the Southeast Asian and Pacific regions, working with local NPO partners on the ground. They also carry out their own public engagement efforts in Singapore to raise awareness and encourage individual conservation and climate action.

PPCF adopts a three-pronged approach to conservation work:

- the resources of the private sector supported by;
- scientific expertise, which inform efforts addressing biodiversity loss and the challenges of climate change, and which drive;
- active community engagement and corporate partnerships.

The ecosystems prioritised by PPCF include peatlands, marine ecosystems and tropical rainforests. These were selected for their vast carbon storage potential and preservation of biodiversity.

Beyond the conservation of biodiversity and resilient ecosystems, PPCF promotes the inclusion of sustainable livelihoods and business practices, ensuring that people and nature thrive together.



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PPCF Mission

PPCF works to preserve wildlife and ecosystems in Southeast Asia and the Pacific region through science-driven conservation and community involvement.

PPCF Vision

A climate resilient Southeast Asia where people and nature thrive together.

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For more information, please contact:

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Correct as of 7 November 2025